

Press release – Paris, 13 March 2008

Three new wine tours from BKWine – launch of autumn travel program 2008

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Three wine and gastronomy tours are on the autumn travel program from BKWine. One classic trip, to Bordeaux; one new destination, to the Douro Valley in Portugal; and one gastronomic adventure to Champagne. The tours are organised by Britt Karlsson, founder of BKWine, based in Paris, who specialises in wine, food and gastronomic travel.

The new tours on the program are:

- September 8-12: **Bordeaux**, the great classic
- October 22-26: **the Douro Valley** in Portugal
- November 12-16: **Wine & Gastronomy in Champagne**

Britt comments on the new program: "My Classic Bordeaux tour is always a great success. It's quite an experience to see all the famous names in reality. Our main focus on this trip is on particularly ambitious and dynamic wine makers in this classic wine region." She continues on the Portuguese tour: "In Portugal we have this year chosen to tour the Douro Valley, one of the world's most spectacular wine regions. It is also very interesting for high quality red table wine – not only for the legendary Port. A region that has deservedly attracted a lot of attention internationally recently." She describes the trip to Champagne: "Most people visit Champagne 'just' for its sparkling wine. On this trip we will show that it is also one of France's high-class gastronomic regions. We will of course visit many champagne producers but also have some wonderful meals prepared by starred chefs."

All tours take place over a long week-end, Thursday to Sunday. The tours are led and guided by Britt herself or by one of BKWine's expert wine guides. Britt explains the aim behind her wine tours: "I want people to learn more about wine and at the same time enjoy themselves. I put a lot of effort into designing the program, choosing the most interesting producers and making them varied and interesting. Since I am also a wine writer and journalist I am fortunate to have an extensive network of contacts that allows me to put together truly exceptional programs."

BKWine focuses solely on wine and gastronomic travel. Over the years the company has organised more than two hundred wine tours to France, Italy, Portugal, Spain, Hungary and Austria. BKWine also arranges custom designed tours.

For more information on the wine tours:

http://www.bkwine.com/wine_tours/wine_tours.htm

Contact: Britt Karlsson, info@bkwine.com, ph 00 33 6 80 45 35 70

More information

- About the Wine Tours: http://www.bkwine.com/wine_tours/wine_tours.htm
- About BKWine: http://www.bkwine.com/international/about_bkwine.htm
- Press photos: <http://www.bkwine.com/diverse/press.htm> (Additional press photos from our 20.000 picture library can be requested for publication)

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BKWine AB is managed by Britt Karlsson, a Swede living in Paris. She is one of the few Swedes working internationally with wine education and wine journalism and is also a very experienced organiser of wine tours. She started her business in the early 1990s. Since 1995 she publishes a private newsletter called “VinNytt” with articles on wine. The same year she launched one of the first wine web sites: www.bkwine.com, which is now bilingual (English-Swedish). She also publishes an email newsletter – the BKWine Brief – which in a short time has grown to become one of the most wide spread newsletters on wine. “The Brief” is available in English and Swedish – for free. Britt is completely independent of wine producers and of the wine trade. She is a member of the British Circle of Wine Writers, the International Wine and Food Society and numerous other wine and gastronomic organisations.