

Press Release

New source for wine, food and travel photography: BKWine launches collaboration with Alamy

Paris, 17 November 2007

A new source for wine, food and travel stock photography is now available with the launch of the collaboration between BKWine and Alamy. The collaboration marks a mile stone in the wine and travel picture business for BKWine. BKWine will make available its extensive library of pictures through the online photo agency Alamy.

“We’ve selected nearly ten thousand of our best photos on wine, travel, gastronomy and related subjects. Those are immediately available on Alamy” says Per Karlsson, responsible for BKWine photography. “We plan to add several thousand more during 2007 and beyond and will make the major part of our 30,000 images collection available on Alamy. We choose to work with Alamy because of its worldwide reach and because of their commitment to customer service and to making it easy for the picture buyer to find the right pictures”.

The library includes many winemaker portraits, vineyard pictures, technical photos on winemaking as well as more general travel, wine and food pictures. It currently covers France well and it also has coverage of many other countries: Spain, Portugal, Italy, Hungary, and in the Balkans Croatia, Bosnia-Herzegovina, Albania and Montenegro. In South America it includes Uruguay and Argentina.

An overview of the subjects covered in BKWine’s initial collection on Alamy can be found here:

http://www.bkwine.com/wine_pictures/sample-wine-picture-galleries.htm

About BKWine

Based in France, BKWine supplies wine information and consultancy and photography to media and specialist trade. BKWine also runs a series of popular wine tours throughout Europe. More details about BKWine, including sample galleries of stock photos, can be found at: http://www.bkwine.com/wine_pictures/alamy.htm

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About Alamy

Alamy is a leading online stock photo agency. They currently have more than 7 million pictures available in the database. The Alamy photo library can be found at: www.alamy.com.